



# Step 1: Plan for Success

## For and Against Topic Brainstorm

TOPIC: .....

### Part 1: Brainstorming Ideas

Brainstorm arguments both for and against the topic before picking a side. Try to come up with 5–10 for each side. If you start to run out of ideas, think about whether any of your arguments have an opposing argument.

For	Against
1. ....	1. ....
2. ....	2. ....
3. ....	3. ....
4. ....	4. ....
5. ....	5. ....
6. ....	6. ....
7. ....	7. ....
8. ....	8. ....
9. ....	9. ....
10. ....	10. ....

Circle the side that you feel has the strongest arguments.

### Part 2: Selecting and Ordering Ideas

Decide on audience and purpose – who are you trying to convince and what are you trying to convince them of?

Audience: .....

Purpose: .....

Visualise your audience and select the three arguments that are most likely to convince them:

- Strong argument: .....
- Medium argument: .....
- Strongest argument: .....