

BRAINSTORMING – OPEN-ENDED TOPIC

Learning Intentions could include:

- Know how to do a double brainstorm for an open-ended persuasive topic.
- To be able to identify the best idea and come up with arguments to support it.
- Understand how audience and purpose help when selecting and ordering the strongest arguments.

TOPIC: You are shipwrecked on a desert island with one person. Who would you want it to be and why?

Part 1: Brainstorming ideas

Initial brainstorm

Brainstorm ideas on the topic (e.g. people who you would choose to be stranded on a desert island with). Come up with as many ideas as you can.

This image shows a full page of white paper with horizontal dashed lines, typical of primary-ruled notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings present.

Deeper brainstorm

Once you have lots of ideas, pick **ONE** and brainstorm arguments to support it (e.g. why would it be best to be stranded with that person).

Pick one idea:

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Arguments:

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Part 2: Selecting and ordering ideas

Now decide on your audience and purpose – who are you talking to and what are you trying to convey?

Audience:

Purpose:

Visualise your audience and select the three arguments that are most likely to convince them.

- Strong argument:
- Medium argument:
- Strongest argument: