



Putting it All Together

Narrative Videos and Adverts that Demonstrate the Seven Steps

Step 1: Plan for Success

Title	Source	Notes	Target Audience
Bernard Bear 10 – Sky Dive	https://youtu.be/0bQh9DS70MQ (duration: 3:23)	A cartoon about a bear sky diving without a parachute. The first part fits nicely on the Narrative Story Graph.	Primary (Warning: big cow dung moment!)
Woman Texting, Falls Into Fountain	https://youtu.be/ADOPimz3d6w (duration: 0:09)	Very short clip that could be used to generate story ideas in the planning stage of writing.	Primary and Secondary
Miniscule – Pique Nique (Picnic)	https://youtu.be/N00rA1aFwII (duration: 4:45)	This short clip has been plotted onto the Narrative Story Graph in the Early Years Writing Manual on page 20.	Primary
How to Make a Blockbuster Movie Trailer	https://youtu.be/KA0djyG37A (duration 2:30)	This simple video unpicks the standard structure behind many blockbuster movie trailers. It's very clever and it shows how tightly planned they are.	Upper Primary and Secondary

Step 2: Sizzling Starts

Title	Source	Notes	Target Audience
Hayao Miyazaki's Opening & Closing Scenes	https://youtu.be/J-eZZD60AAA (duration: 4:12)	Opening scenes up until 2:08. Shows different starts from Hayao Miyazaki's movies from 1979 to 2013. Shows variety in pace, action and angle of view to create interest.	Primary and Secondary
LEGO Movie Opening Scene	https://youtu.be/knvAj6Sbbb8 (duration: 4:14)	Starts with action and humor. Discuss how music adds to the sizzle.	Primary
Plot Device – A Sci-fi comedy by Seth Worley	https://youtu.be/itMHVpXo2IU (duration: 9:14)	Starts at a moment of change. Older students will love identifying the genres that are parodied.	Secondary (Language warning 8:19)
WALL-E Opening Scene	https://youtu.be/nLx_7wEmwms (duration: 2:21)	Shows a deserted world and a town that is full of piles of rubbish. WALL-E is introduced by showing him crushing rubbish making the view curious about who/what he is.	Primary
Toy Story (1995) - Opening Scenes	https://youtu.be/RvO2Eg-rUG8 (duration: 2:58)	Starts with action. Woody and Andy are playing and preparations for the birthday party have begun. Hooks the viewer by the toys coming alive when Andy leaves the room.	Primary
Frozen Opening Scenes	https://youtu.be/J1HqHa2CLYQ (duration: 4:20)	Starts with action. Men are chopping ice and singing. The song finishes with a warning 'beware the frozen heart'. Cuts to children playing and reveals Ana has magical ice powers. It leaves you intrigued about what will happen next.	Primary

Step 3: Tightening Tension

Title	Source	Notes	Target Audience
Plot Device – A Sci-Fi comedy short film by Seth Worley	https://youtu.be/itMHVpXo2lU (duration: 9:09)	Comic masterpiece for older students. This video uses loads of standard cinematic tension devices one after the other.	Secondary
Paddington Teaser TRAILER 1 (2014)	https://youtu.be/X-d-V9jXYDE (duration: 2:28)	Example of build to a crescendo. Music starts slow and continues to build as things get from bad to worse for Paddington.	Primary
Pigeon: Impossible	https://youtu.be/jEjUAnPc2VA (duration: 6:16)	Example of build to a crescendo. The pigeon and the FBI agent play off against each other as the situation escalates.	Upper primary & Secondary (Warning Some violence - guns, weapons shooting)
Tumbleweed Tango	https://youtu.be/rlwfd1ZaDJ4 (duration: 3:16)	When the balloon dogs get tangled the music speeds up and the action & movements speed up to build tension.	Primary and secondary
Ormie the Pig Wants a Cookie	https://youtu.be/EUm-vAOmV1o (duration: 3:58)	Great examples of sticky situations as the pig tries everything to get the cookies down.	Primary

Step 4: Dynamic Dialogue

Title	Source	Notes	Target Audience
iPad - Knallerfrauen mit Martina Hill	https://youtu.be/SmNOjLEbcyY (duration 0:44)	An example of making the scene more dynamic. The Dialogue is in German. This clip could be an activity – students add their own translation and predict the dialogue.	Primary and secondary
Best Bits of Toy Story	https://youtu.be/blwzc3zisRg (duration: 3:30)	Reveals the characters. The dialogue in this clip shows how Woody feels inferior when Buzz becomes one of Andy's new toys and how their relationship develops throughout the movie.	Primary
Up! Meet Russell	https://youtu.be/nwPMKcYEkmw (duration: 2:20)	Reveals the characters in the movie, Up! Dialogue is used to introduce the main characters to each other and gives you an insight into their motives and how their relationship may develop.	Primary
Winnie The Pooh – A Day for Eeyore	https://youtu.be/TYkoG0l6eGQ (duration: 14:51)	Reveals the characters' personalities Portrays Pooh as self-doubting, Rabbit as bossy and Eeyore as negative with a grumpy outlook. Watch the first minute or two.	Primary

Step 5: Show, Don't Tell

Title	Source	Notes	Target Audience
Life Vest Inside - Kindness Boomerang - "One Day"	https://youtu.be/nwAYpLVyeFU (duration: 5:41)	Tells a story of how random acts of kindness spread throughout the community. Shows that if you are kind to others, others will also be kind to you. Goes really well with the activity on page 30 of our Narrative Manual 'Ripple Effect'.	Primary and secondary
Life Vest Inside – Revolution of Love	https://youtu.be/4o2B7j4ZXiA (duration: 7:21)	Showing how just one person's random acts of kindness can influence others. Communicating the message of forgiving others and appreciating the good things in life.	Primary and secondary
Onze Helden Zijn Terug A Wordless Story	https://youtu.be/a6W2ZMpsxhg (duration: 1:25)	A reenactment of a famous Dutch Renaissance painting in a shopping mall to advertise the re-opening of the art gallery. The message is 'our heroes are back' but there is no dialogue.	Primary and secondary
The Egyptian Pyramids – Funny Animation	https://youtu.be/j6PbonHsqW0 (duration: 3:25)	A funny short story about an archaeologist and a camel told without dialogue.	Primary

Step 6: Ban the Boring

Title	Source	Notes	Target Audience
"The Box" / La Boîte	https://youtu.be/20evunLzSgk (duration: 7:10)	Short story without dialogue of a man trying to catch a mouse in a box. Would be great for discussion. For example: how does the film maker show that the man cares for the mouse?	Primary
Austin's Butterfly	https://youtu.be/dOSiU42P8Gc (duration: 5:48)	A clip teaching students of the importance of editing their work and seeking feedback from peers. Importance is placed on completing more than one draft to improve your outcome.	Primary

Step 7: Endings with Impact

Title	Source	Notes	Target Audience
Hiccups – Tales from Radiator Springs	https://youtu.be/Hlj4KZ-IQFY (duration: 1:53)	Uses humour and the unexpected to end the story.	Primary
Alternative Endings to Batman	Original Ending to Batman: https://youtu.be/srM02ykQQ-4 (duration: 4:56) Batman 1989 – Alternative Ending https://youtu.be/or4X9QWR3Q8 (duration: 2:11) Batman 1989 Alternative Ending 3 https://youtu.be/eq_EVk2dZEI (duration: 1:31)	Students can discuss the different endings and why the director chose the original ending. Which one do you think has the most impact? Why?	Secondary (Warming violence – the Joker dies.)
Ending to Finding Nemo	https://youtu.be/kAezL6z17Dg (duration: 1:53)	A great example of a character wrap up.	Primary

Step 7: Endings with Impact

Title	Source	Notes	Target Audience
Alternative Endings to Finding Nemo	Finding Nemo – escape from the fish tank: https://youtu.be/68QpAAH4_VM (duration: 3:16) Alternative ending: https://youtu.be/1zbwhtZul1g (duration: 1:02)	Could be used as an example of how endings ‘like boom, they all died’ leave the audience feeling empty.	Upper Primary Secondary (Warning: the clip implies that Nemo dies.)
Ormie the Pig Wants a Cookie	https://youtu.be/EUm-vAOmV1o (duration: 3:58)	You finally think Ormie has succeeded until... get students to watch for the false ending.	Primary
Hey Deer! Short film by Ors Barczy	https://youtu.be/O1C9zOQpKG4 (duration: 6:15)	This ending is very clever and unexpected. After repetition of the deer’s day the ending reveals why his house keeps getting tipped upside down.	Primary
Alma	https://youtu.be/U2k75zbchDA (duration: 5:29)	Spanish short film with an unexpected ending that makes the viewer react. The word “alma” in Spanish means “soul”.	Upper Primary Secondary (Warning: could be scary to younger viewers)
Carrot Crazy	https://youtu.be/7V7MOK0FZrg (duration: 3:27)	There is an unexpected winner in the fight over the rabbit.	Primary (Warning: could be scary to younger viewers)