

## Workshop One

# Seven Steps to Transform Writing

Learn the simple and powerful secrets to transforming student writing, then apply them the very next day!

### Key Benefits

- **Rapidly improve writing results** – Many schools see an improvement of at least 10% in just 10 weeks.
- **Based on effective pedagogy** – Maximising collaboration, verbalisation and multimodal literacy.
- **Curriculum-aligned** – Activities are aligned to the Australian Curriculum, covering multiple text types and ability levels.
- **Teaching resources** – Create your new writing classroom with ease using a wealth of exclusive classroom resources.

Choose how you learn: in-person or online!



Includes a **3-month Teacher Hub Essentials subscription**.  
Get access to over 500 teaching resources!



HIGHLY COMMENDED  
EDUCATIONAL PUBLISHING AWARDS AUSTRALIA 2022

Australia's  
largest writing  
literacy  
educator



teachers are trained  
in the Seven Steps



students have been  
taught the Seven Steps



improvement in student  
writing in 10 weeks\*

# Agenda

Enjoy learning the Seven Steps with other teachers at our fun and interactive Workshop One.

Packed full of practical activities to try (and keep). You'll be ready to start teaching the next day!



Join us at one of our full-day workshops across Australia or online over 3 live and interactive Zoom sessions.



## Session One

- **Step 2: Sizzling Starts** – Start with a bang! This fun and easy Step is guaranteed to engage your students.
- **Step 3: Tightening Tension** – Learn how to build momentum in narrative, persuasive and informative texts to keep the reader hooked.

## Session Two

- **Step 7: Exciting Endings / Endings with Impact** – Know your destination before you start, and end your text in a way that satisfies the reader.
- **Step 1: Plan for Success** – Learn how to brainstorm and develop ideas; use the Seven Steps writing graphs to structure narrative, persuasive and informative texts.

## Session Three

- **Step 4: Dynamic Dialogue** – Use the right words from the right people to bring texts to life.
- **Step 5: Show, Don't Tell** – Discover the power of 'showing' to engage the reader.
- **Step 6: Ban the Boring** – Learn how to cut out the boring bits as you write and then as you revise and redraft.
- **The Wrap (Putting It All Together)** – Put everything you've learnt into practice to create a group persuasive text.

*'The results so far have been incredibly impressive and the impact on the children's skills and enthusiasm for writing transformative.'*

– Diahnn, Assistant Principal,  
Dural Public School